

GCSE Business Curriculum

	Term 1	Term 2	Term 3
Year 9 GCSE	3.1. Business in the real world - purpose and nature of business; business ownership; setting up business aims and objectives; stakeholders; business location; business planning; expanding a business	3.1. Business in the real world - stakeholders; business location; business planning; expanding a business 3.4 Human Resources - organisational structures; recruitment and selection of employees	3.6 Finance - sources of finance; cash flow; financial terms and calculations; analysing the financial performance of a business
Year 10 GCSE	3.3 Business Operations - production process; the role of procurement	3.3 Business Operations - the concept of quality; Good customer service; 3.2 influences of business - technology; ethical and environmental	3.5 Marketing - identifying and understanding customers; segmentation; the purpose and method of market research; the elements of the marketing mix: 4Ps
Year 11 GCSE	3.5 Marketing - identifying and understanding customers; segmentation; the purpose and method of market research; the elements of the marketing mix: 4Ps	3.6 Finance - sources of finance; cash flow; financial terms and calculations; analysing the financial performance of a business	Revision
This curriculum map shows when topics are first taught. Every topic is revisited throughout the curriculum			