

GCSE Business

AQA

Specification



Course Description

GCSE Business will give students the opportunity to explore real business issues and how businesses work.

What topics will I be covering?

Students will cover 6 topics that is then assessed across two papers.

What's assessed – Paper 1

- Business in the real world
- Influences on business
- Business operations
- Human resources

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How is the work assessed and when?

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50% of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

What do I need to achieve a good grade?

You need to be interested in business and you will need to have a good work ethic. You must be able to work well in groups as well as individually. Thinking creatively and be willing to develop your research, analytical and communication skills will have a major impact on your grades.

If I want to study the subject after GCSE, what grade must I get?

To progress in future studies beyond GCSE Business, students will need a grade 4/5.



What career options lead from this subject?

Business offers students the opportunity to study different types of businesses in different industries. It looks at why they exist, how they are set up and how they are run.

Everyone works in an organisation which is a business of some sort – so studying business is useful as you develop skills that are found in most jobs.

Business Studies will give you the skills of coming up with business ideas, using maths skills to analyse data, making decisions and developing your communication skills through presentations and reports - all highly transferable skills.

Business Studies can lead into a wide range of careers such as marketing, HR, finance and law.

Studied alongside maths it can open doors into careers related to finance or running your own business.

