

# **Media Studies**

## **AQA**

## **GCSE**



### ***Course Description***

You will be entered for GCSE Media Studies (AQA)

### ***What topics will I be covering?***

Using the theoretical frameworks, you will focus on the following 4 areas:

- Media Language.
- Media Representations.
- Media Industries.
- Media Audiences.

### ***How much of the course is examination or Controlled Assessment?***

70% Examination and 30% NEA (Non Exam Assessment) Both the exam and the NEA will focus on 9 CSPs (Close Study Products). The CSPs will include a range of media genres including: TV, film, radio, newspapers, social / online media, video games and music videos.

### ***How much work is required after school?***

You will be given homework at least once a week. As well as homework, you will also be expected to complete independent preparation, revision and reading at home.

### ***How is the work assessed and when?***

The final examinations are taken at the end of Year 11. The NEA will be completed at the beginning of Year 11. For the NEA, you will be expected to make your own media product. You will have the opportunity to be creative in an area which interests you. For example: film, advertising, music videos or video gaming,

### ***What do I need to achieve a good grade?***

It is essential that you complete independent study at home and focus on your targets to improve within lessons. To complete a successful NEA, you will need to have a good grasp of IT.

### ***If I want to study the subject after GCSE, what grade must I get?***

Most colleges will require you to obtain at least a "5" grade to study Media at 'A' Level.

### ***What career options lead from this subject?***

**The Media Studies GCSE provides you with a good insight into how the media industry works and the process of creating a media text.** Further study of Media at "A" Level naturally leads into careers in: journalism, advertising, new technologies and online media.

